



SUVIDHA SOFTWARE SOLUTIONS PVT LTD COMPANY PROFILE



We provide Software Solutions for your Trade and Industry. Depending on the size and field of your organization, we have different products and services to meet your requirements. We provide the optimum and customized solutions made for your organization.

We began our business operation as Digital Marketing solutions providing company in 2013.

We are focusing exclusively in high quality and cost-effective Software Development and Implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization. We are currently doing business in Government, Banking, Corporate, Telecom, Education, Land, Shopping and Media Sector.

SUVIDHA SOFTWARE SOLUTIONS PVT LTD

CORPORATE OFFICE:

1-90/B/C/5, 3rd Floor, Street Number 5,
HUDA Techno Enclave,HITEC City, Madhapur,
Hyderabad, Telangana 500081
Telephone : 040 – 4015 0065,
MOBILE : +91 97056 12345

REGISTERED OFFICE:

11-4-64/1, 1st Floor,
Pensioner's Bhavan, Nehru Nagar,
Khammam, Telangana – 507002
Telephone : 08742 - 235065
MOBILE : +91 94925 12345

E-mail: info@suidhasoft.com

Web: www.suidhasoft.com



1. OUR MISSION & VISION

Our Mission is to achieve the reputation of a quality, high standard & reliable solution and service Provider Company in the ICT industry.

Our Vision is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche.

We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

2. OUR JOURNEY

2013	2014	2015	2016
Started journey as Digital Marketing and ITES Services	Registered as a Firm, by Govt. of Telangana,	Certified by ISO 9001 : 2015	Started Relation with National Informatics Centre, Govt. of India
Business relationship with DRDA, Govt. of AP,	Stepped in to one more vertical – Software Development	Added 3 rd Vertical as Security Services GPS Vehicle Tracking Systems and Biometrics	Collaborated with SBI, Google, Facebook and TATA Services
2017	2018	2019	2020
Certified by MSME, Govt. of India, Opened Corporate Office at Hyderabad	Incorporated as Private Limited Company by M.C.A., Govt. of India	Started Paying Tax via GST, Govt. of India Getting Clients from South India,	Collaborated with TITAN, TANISHQ, FASTRACK etc of TATA FAMILY
Developed CRM, ERP, HRMS, e-Commerce for Universal Clients	Developed IVR Platform for Voice Broadcasting	Developed Automated Call Center Portal for the Domestic Clients	Enhanced IVR Platform for Audio Conference,
2021	2022	2023	2024
Build a PLATFORM in Telecom Services as CHANNEL PARTNER with BSNL, MTNL, JIO, AIRTEL, VI	Dealt a GPS PROJECT with Mining Dept and Panchayat Raj Dept of Govt.of Telangana	Achieved 5 Cr Turnover in one Financial Year and growing bigger	Successfully Completed 10 years of Journey
Developed Face Biometric Application with Geo Tag based	Launched Mobile Tracking App for Field Employee Monitoring Management	Started Projects with Top Universities in USA Getting Patents for two Software Products	Expanding Services Globally



3. OUR INVOLVEMENT

■ SOFTWARE DEVELOPMENT

We offer scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout. We develop Software products, Web Applications, Mobile Applications, Static and Dynamic Web Site Designing for every client by taking their exact requirements. We hope to come to you with desired software at a reasonable cost. Our strategic lifecycle stages are

- **APPLICATION DEVELOPMENT** – Providing end-to-end development from requirement analysis for deployment and rollout.
- **APPLICATION MAINTENANCE** – Changing or enhancing software to meet changing or increasing business demands in the post-rollout phase of an application
- **APPLICATION SUPPORT** – Providing first, second, third line support and on-call support and live instant support too.

■ OUR SOFTWARE PRODUCT PORTFOLIO

- e-Commerce Applications
- Online Shopping Portals – B2B & B2C
- Online Educational Training Application
- Online Matrimony Application
- Online Job Portal Application
- CRM Web and Mobile Application
- ERP Web and Mobile Application
- GST Billing and Auditing Application
- HRMS and Payroll Application
- POS Counter Billing Application
- Hotel or Restaurant KOT Application
- Hospital Management Application
- Real Estate ERP Application
- Pharma Medical Rep Tracking Application
- Milk Industry and Milk Booth Application
- Educational Management Application
- And Client requirement based Tailor made Applications



■ **DIGITAL MARKETING SERVICES:**

Owning a business along with Digital marketing will change the way of promoting your business. If you are still not into the digital promotions then its time for you to choose us. In order to promote, sell the products or services and their awareness digitally across the globe.

The main use of digital marketing is to reach the targeted audience and increases company profits with less cost and time.

TYPES OF DIGITAL MARKETING SERVICES WE OFFER:

- Search Engine Optimization
- **Social Media Marketing**
 - Facebook Advertising
 - Youtube Advertising
 - Google Adwords
 - Twitter, Instagram and LinkedIn
- Website Analytics
- Content Marketing
- Lead Generation
- Local Marketing
- Digital Advertising

■ **ENTERPRISE MARKET**

- Bulk SMS Aggregator and providing white labeled servers for the resellers
- Bulk & Corporate Messaging Platform
- Bulk e-Mailing Server Management
- Bulk WhatsApp Service

■ **TELECOM SOLUTIONS**

- Dynamic Voice (IVR) Platform for Instant Call Center setup
- Voice Call Broadcasting
- Audio / Tele Conference System
- Pre-paid & Post-paid Convergent Billing
- E-Top Up Solution

■ **SECURITY SERVICES**

- GPS Vehicle Tracking Service
- Mobile Tracking Service
- Field Employee Tracking Service
- Face Bio-Metric Attendance System



4. AREAS OF EXPERTISE

Main Strength of Suvridha Software Solutions lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services.

We understand the need for skill transfer to client personnel. Our offers cover the following major areas:

- System analysis
- Business process reengineering and
- Process development localization
- Customized and target oriented Workflow design
- Specialization in Client / Server technologies
- Automation of Financial Institutions, Electronic Media & Business Institutions
- **Customized Software Development**
- International software deployment - product development localization
- Enterprise Server & Storage Solution
- Server maintenance and support
- Data Centre Operations and Service Delivery.
- Project Maintenance support
- Standby support
- Web based support & solution development
- E-business solutions
- Authenticating with SSL Certificates to secure servers
- Genuine and Trust worthy Project Process Flow
- Applying Perfect end user test cases
- Issuing End User and Admin / User Documentation
- In-time Project Deliveries
- Cost effective and time effective



5. OUR APPROACH



Reliable

We believe in systematic development and maintaining long term relation with our clients.



Solutions

We endeavors to offer you best solutions in order to acquire maximum customer satisfaction.



Experience

We are having 5+ years of hands on experience in development.



Cost Effective

All our strategies are cost effective to drive high ROI to our clients.

6. OUR PORTFOLIO



Software Development

- ERP/CRM/HRMS / GST / POS etc
- Customized Management Software development as per Client Requirements
- Ecommerce, Matrimonial, Multi level – Multi User Portals



Digital Marketing

- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Social Media Marketing (SMM)
- Content Marketing



Website Designing

- WordPress Sites
- Static/Dynamic Websites with CMS
- Specialized in Tailor Made Applications



ITES Services

- Bulk SMS / Lead Generator Tools
- Audio Conference & OBD Voice calls.
- WhatsApp / Insta / Telegram Broadcasting



Mobile App Development

- Android
- IOS



Security Services

- GPS Vehicle / Mobile /Asset Tracking
- Bio Metric / Access Monitoring Services

9. OUR LINE OF BUSINESS : CLIENTELE

We have several clients using our array of products and services. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:



10. OUR PRODUCTS WEB LINKS

ONLINE APPLICATIONS		
S.NO	PRODUCT TITLE	URL
1	CRM APP	www.crmapp.in
2	ERP APP	www.erpapp.in
3	GST APP	www.gstapp.in
4	POS APP	www.posapp.in
5	CAMPUS APP	www.campusapp.in
6	HRMS APP	https://hrmsapp.in/hrms_standard/
7	HMS APP	www.hmsapp.in
8	Ecommerce-Basic App	http://erpapp.in/online_order/
9	Ecommerce (Web Application)	http://suvidhasoftwares.com/ecommerce
10	Ecommerce	https://erpapp.in/ecommerce_new/
11	Matrimony	https://skec.ac.in/matrimony/
12	Finance	http://erpapp.in/finance_standard/
13	Chitfunds -Finance	http://erpapp.in/Chitfunds_Finance/
14	Real Estate	http://erpapp.in/real_estate/
15	Super Markets / Marts POS	http://erpapp.in/mart_software/
16	Counter Sales(POS-Basic)	http://erpapp.in/counter_billing/
17	Multi Outlets(POS)-Advanced	https://posapp.in/mymart/
18	Hotel KOT	http://erpapp.in/hotel_kot/
19	Restaurant	http://erpapp.in/hotel/
20	Water Plant	http://erpapp.in/water/
21	Milk Booth / Chilling	http://erpapp.in/milkbooth/
22	Medical Distributors(Pos)	http://erpapp.in/medical_distributors/
23	Iron / Hardware	https://gstapp.in/iron_hardware/
24	Printing Lab / Photo Studio	http://erpapp.in/printing/
25	School Management Software(Basic,Customized)	http://campusapp.in/grk/
26	School Management Software(Advanced)	http://campusapp.in/epatasala/
27	College Management Software(Advanced)	http://campusapp.in/kalasala_standard/
28	Institute Management Software(Advanced)	http://campusapp.in/institute/

11. FINAL SUBMISSION

As you are a valued and esteemed client, we are pleased to present our Business Proposal Request to establish a mutually beneficial long-term relationship.

Our company is a Private Limited entity, TRAI approved, ISO certified, and GST licensed, with over 10 years of experience. We offer reliable services in the global market and operate through four branches and more than 50 resellers across the country, serving over 5,000 satisfied clients.

We would be honored to discuss how we can contribute to your success and explore opportunities for collaboration. One of our representatives would be happy to meet with you personally to discuss how we can assist with your venture.

Please feel free to contact us at your convenience to discuss the next steps.

We look forward to the possibility of working together and contributing to your organization's growth.

Thank you and best regards,
Sincerely,
Kishor C,
Managing Director,
Suvidha Software Solutions Pvt Ltd,
+91 99120 55500 | md@suvidhasoft.com.



You can reach us by contacting the following addresses....

SUVIDHA SOFTWARE SOLUTIONS PVT LTD

CORPORATE OFFICE:

1-90/B/C/5, Vittal Rao Nagar,
HUDA Techno Enclave,HITEC City, Madhapur,
Hyderabad, Telangana 500081
Telephone : 040 – 4015 0065,
MOBILE : +91 97056 12345

REGISTERED OFFICE:

11-4-64/1, 1st Floor,
Pensioner's Bhavan, Nehru Nagar,
Khammam, Telangana – 507002
Telephone : 08742 - 235065
MOBILE : +91 94925 12345

info@suvidhasoft.com

www.suvidhasoft.com

www.twitter.com/suvidhasoft

www.facebook.com/suvidhasoftwaresolutions

www.linkedin.com/in/suvidhasoftwaresolutions